



Boone County Alliance Coalition News

Coalition Staff

- **Chair:**
Ben Brown
- **Vice Chair:**
Linny Cloyd
- **Treasurer:**
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- **Secretary:**
Katrina Coyle
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Upcoming Events

Young Boone County	Tuesday 3/6 6:30-8 PM BCPL Scheben
Relatives Raising Relatives	Thursday 3/8 10:30 am BCPL, Main Branch 6pm Florence Christian Church
Monthly BCA Meeting	Monday 3/19 9-10:30 AM NKY Health Department

Coalition Members attended CADCA's National Leadership Forum in D.C!

In February, the DFC Coordinator for the BCA, Abby Beausir, and Michelle Marrs, BCA member and Aetna Better Health Community Outreach Coordinator, attended CADCA's National Leadership Forum taking place in Washington D.C. The week featured training sessions on a variety of

topics, including engaging and recruiting youth for coalition activities, marijuana policy and its impact on youth usage, underage drinking campaigns, and many more. The week also featured many key speakers from NIDA, CADCA, and SAMHSA. SAMHSA also had their 14th annual prevention day!



Alcohol Sticker Shock Kick-Off in March!

This month, the BCA will be kicking off their spring campaign, Alcohol Sticker Shock. This underage drinking campaign occurs every year during prom and graduation season to raise awareness about underage drinking and remind adults that it is against the law to provide alcohol to minors.

Volunteers visit alcohol retailers and place stickers on packages of alcohol to raise aware-

ness. The BCA will be visiting alcohol retailers across Boone County and plan to sticker more than last year, which was 13,000!

In addition, the BCA will have an underage drink-

ing PSA run at the Florence Cinemark and on WNKR. Take a look at the PSA before your movie at the Cinemark and listen up for our PSA on WNKR!



